

BOTANICAL INTERESTS LAUNCHES NEW GARDEN PRODUCTS

Broomfield, CO (January 22, 2015)—This past year, Botanical Interests launched four new garden products that provide solutions to the needs of home gardeners.

- A 2015 Direct Gardening Association Green Thumb Award winner, the **Paperboard Pots**, made from 100% recycled material, minimize root disturbance when transplanting seedlings. The pots have a perforated bottom that tears away easily, allowing gardeners to place the entire pot in the ground.
- Because customers want a place to store seeds while they read the information inside the Botanical Interests seed packets, **Seed Storage Envelopes** were designed with a clear window to easily check contents and a place on the back to take notes.
- A large selection of **seed tape and disks** allow for quick gardening because the seeds are already appropriately spaced, so the tape or disk can be placed directly in the garden or container, covered with soil, and watered. Available in the most popular single varieties and complete garden kits, seed tape varieties come in 5- and 6-foot lengths, and seed disks come in 4- and 8-inch rounds to match most container diameters.
- The eco-friendly, white birch **Garden Stakes** are larger than an average stakes so they are easy to find in the garden among the vegetables and flowers. The birch is untreated so the stakes can be left to decompose in the garden.

“We wanted to create gardening products that we, as gardeners, were looking for and didn’t see in garden centers,” said Botanical Interests co-founder, Judy Seaborn. “We truly were in our backyard garden, thinking, ‘There’s a better way to do this.’ So we created it. These are practical, eco-friendly solutions to issues gardeners like ourselves face.”

Botanical Interests has been selling high-quality seed since 1995 and is known for their artist-illustrated and information-packed seed packets. The company decided to offer their garden products to further help gardeners at all levels be successful. “We strive to create garden products that help gardeners garden smarter, not harder, in practical and eco-friendly ways. I love sharing these products with our gardening community,” Seaborn said.

[Botanical Interests](#) is a family-owned business offering more than 600 dependable varieties of non-GMO and untreated vegetable, herb, and flower seeds, many of which are also certified organic and heirloom. Because Botanical Interests aims to make the home gardener successful, they now offer gardening products, including seed tape and paper pots, while their seed packets continue to include a wealth of sowing and other information. Seeds and products are available for purchase online and at independent garden centers, gourmet grocers, and health food stores throughout the United States.

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Botanical INTERESTS®

Let us inspire & educate the gardener in you.

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