



Botanical INTERESTS®

HIGH QUALITY SEED

Over 600 varieties  Organics • Heirlooms • Untreated • Family owned



Botanical Interests Increases Pollinator Support

Broomfield, CO. (May 31, 2016) – This year Botanical Interests is doing more to help protect our pollinators. In addition to donating seed packets to National Wildlife Federation’s Butterfly Heroes campaign for the second year, Botanical Interests also created a special seed packet to raise funds for Pollinator Partnership.

[Botanical Interests](#) provided over 50,000 regionally selected seed packet varieties to be included in the [National Wildlife Federation](#)’s Butterfly Heroes Garden Starter Packets. As of now, almost 100,000 Americans have taken the pledge and received starter garden kits to help save monarchs and other critically important pollinators.

Botanical Interests also created a customized flower mix in which all proceeds support [Pollinator Partnership](#) and their mission of promoting the health of pollinators critical to our food and ecosystems through conservation, education, and research. This flower mix creates a pollinator-friendly habitat with annual and perennial flowering plants that supply pollinators with nectar, pollen, and shelter. Packets are available in participating garden centers and on [Botanical Interests website](#).

“It’s important for home gardeners to create habitats for pollinators. They have such a long journey, and need welcoming areas of rest and food. In my own garden, I sow a plethora of flowers for visiting butterflies to feed on. I always include a patch of dill and milkweed specifically for butterflies to lay their eggs, and for caterpillars to eat,” says Judy Seaborn, co-owner of Botanical Interests.

Research shows that pollinators are responsible for 1 out of 3 bites of food we eat. Pollinators—butterflies, bees, and moths—also help repopulate plants and add diversity to the environment, making an ecosystem more resilient. Gardeners can play a crucial role in boosting their population by creating habitats that protect and feed pollinators. Read more about pollinators at www.botanicalinterests.com/pollinator.

[Botanical Interests](#) is a family-owned business founded in 1995. We offer more than 600 dependable varieties of certified organic, heirloom, non-GMO, untreated, and responsibly produced hybrid vegetable, herb, and flower seeds. Our goal is to inspire and educate gardeners, so they can create beautiful and successful gardens. Our packets contain a wealth of information, inside and out. Seeds are available for purchase at www.botanicalinterests.com, and at independent garden centers and hardware stores, gourmet grocers, and health food stores throughout the United States.

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